



SCHOOL OF CONSUMER INTELLIGENCE AND INFORMATION SYSTEMS
DEPARTMENT OF MARKETING MANAGEMENT

2021 - 2022 MASTERS AND PhD BURSARY APPLICATION FORM

INSTRUCTIONS

Ensure that the following eligibility requirements are met:

1. Masters Degree

- A BCom (Honours) degree in Marketing (or a related NQF 8 qualification) with an overall minimum average of 60% or higher for the degree.
- A minimum mark of 60% for research methodology at NQF 8 level.
- Formal registration is secured at UJ.
- No other bursaries have been awarded to the applicant.
- The candidate is registered within the allowed registration period specified by the College of Business & Economics (CBE) for a Masters degree
 - Full time (1 - 2 years)
 - Part time (2-3 years)

2. PhD degree

- A Master's degree in Marketing Management (or a related NQF 9 qualification) with an overall minimum average of 65% or higher for the degree.
- A minimum mark of 60% for research methodology at NQF 8 level.
- Formal registration is secured at UJ
- No other bursaries have been awarded to the applicant
- The candidate is registered within the allowed registration period specified by the College of Business & Economics (CBE) for a PhD degree
 - Full time (2-4 years)
 - Part time (2-5 years)

3. Purpose of the bursary

The purpose of this bursary is to assist applicants who have indicated a financial need towards their tuition fees. Bursaries will be allocated based on merit results.

4. An application does not imply automatic funding

An applicant needs to be aware that an application does not imply automatic funding for Masters and Doctoral studies.

5. An application consists of the following eight documents:

- **The formal application document.**
- A Curriculum Vitae that MUST indicate at least the following:
 - Study field (e.g. Marketing / Retail Management)
 - Qualifications
 - Employment history
 - Awards and achievements
 - Names and contact details of references
- A biographical sketch (not in bullet form) giving information not elsewhere provided in the application. The narrative should include a brief description of the research interest of the applicant, awards and achievements, mention should be made of membership of national and international scientific committees, and other tangible recognition you have. A short motivation on why this bursary should be awarded to the applicant. Do not exceed one A4 page, using Arial, 11 type font. This letter should also include your study commitment/ outputs for the year of the bursary (e.g. your planned performance for the academic year).
- A copy of your ID document/passport.
- Copies of full official academic record(s) including all levels of tertiary study, prior to your current qualification. Only academic records with marks will be considered, no certificates please.
- A reference letter on academic performance.
- A letter from the UJ supervisor must be provided stipulating the following:
 - Overview of the study
 - Current progress with studies
 - Potential date of intention to submit dissertation/thesis
 - Suitability of the candidate for the bursary application
 - A letter from the UJ supervisor must be provided stipulating the following:
- Proof of formal registration for the Masters/Doctoral qualification at UJ.

6. Screening process:

All applications received will be screened by the Masters and PhD office of the Department of Marketing Management / or other Department depending on application for completeness and compliance with the call for applications. Applications that fail to meet the stipulated requirements will not be considered for funding. **Please note that an application does not constitute the award of a bursary and the WR Seta office has the right not to process an application. A selection committee consisting of senior lecturers, associate professors and professors will review applications and secure a final decision.**

7. Funding:

The bursary can contribute towards the registration cost and course fees of the qualification, data collection and language editing of the final document. Funding is provided for only two years for a Master's degree and only 4 years for a PhD degree. Funding will be awarded on an annual basis pending the satisfactory progress of the recipient. Candidates' supervisors will therefore be expected to send a letter regarding their progress every year in order to release the funding for the following year. The bursary amount will be credited to the applicant's student account at the UJ.

A student who received a bursary the previous year, and whose performance for the year of application is not supported by the supervisor, will not be considered for funding.

8. Completion of the application form:

The application must be completed in full. A full application consists of the eight documents mentioned in point 5 above. The application must be submitted only via e-mail to wrsetagauteng@gmail.com

9. Queries on the application:

All queries regarding the application must be directed to Mr Sandile Maseko at wrsetagauteng@gmail.com

10. Closing date for applications:

The closing date for applications is 30 November each year.

APPLICATION DOCUMENT

BIOGRAPHICAL INFORMATION	
Title	
Surname	
Initial(s)	
First name	
Citizenship	
ID type	
ID/Passport/Unique number	
Race	
Gender	
Date of birth	

DISABILITY	
Do you have a disability?	
If yes, what is the nature of your disability?	

CONTACT DETAILS	
Are you currently a full time student?	
Are you currently a part time student?	
Work Postal Address (excluding departmental address)	
City	
Code	
Mobile number	

Primary e-mail address	
Alternative e-mail address	
Country	
Province/State	

HIGHEST QUALIFICATIONS			
Qualification	Date obtained	Cumulative grade point average percentage for all subjects of previous qualification (e.g. 70%)	Marks obtained for major subjects from previous qualification

CAREER PROFILE			
Position	Organisation	Start date	End date

APPLICATION INFORMATION		
Current degree enrolled for	MCom	PhD
Full time	Yes	No
UJ student number		
Does any financial support received for previous studies bind you to a service contract?	Yes	No
Have you received previous financial support from the Department of Marketing?	Yes	No
If yes, when?		
If yes, what was the bursary amount received?		

DEGREE INFORMATION		
Title of research study		
Start year of study		
End year of study		
Does your supervisor support your application for this bursary?	Yes	No
Has your supervisor provided a letter in support of your application?	Yes	No
If yes, please indicate the name of your supervisor.		

ARE ALL THE REQUESTED DOCUMENTS ATTACHED?	YES/NO
Application document	
A Curriculum Vitae, indicating, amongst others, the study field, qualifications, employment history, awards and achievements of the applicants as well as the names and contact details of references	
A brief biographical sketch (not in bullet form) giving information not elsewhere provided in the application. The narrative should include a brief description of the research interest of the applicant, awards and prizes, mention should be made of membership of national and international scientific committees, and other tangible recognition you have. Do not exceed half an A4 page, using Arial, 11 type font.	
A copy of the ID document/passport.	
Full official academic record(s) including all levels of tertiary study, prior to your current qualification. Only academic records with marks will be considered, <u>no certificates please</u> . Foreign students must do the necessary translations and obtain (where relevant) SAQA accreditation before submitting.	
One reference letter on academic performance.	
A letter from the UJ supervisor (stipulating the overview of the study, current progress with studies, the potential date of intention to submit dissertation/thesis as well as the suitability of the candidate for the bursary application)	
Proof of formal registration for the Masters/Doctoral qualification at UJ	

STUDENT DECLARATION

- I declare that the information included in this application form is complete and accurate. I accept that the Department of Marketing Management, as an academic unit in the University of Johannesburg and the WR Seta Chair, reserves the right to reject an application based on incorrect or incomplete information provided by the applicant.
- I grant permission to the Department of Marketing Management, as an academic unit of the University of Johannesburg, and the WR Seta Chair to have access to information pertaining to my biographical and academic achievement. For the sake of clarity, I provide full consent to UJ in terms of the Protection of Personal Information Act 4 of 2013.
- I declare that I have not received any other bursary or any form of financial assistance during the time of applying for this bursary.
- I take the responsibility to inform the Department of Marketing Management and the WR Seta Chair of any bursary or any form of financial assistance received after the DOM provided me with funding for my studies.
- I acknowledge receipt that an application does not imply automatic funding for Masters and Doctoral studies.

- I agree to a performance report being provided to the Masters and PhD office of the Department of Marketing Management and WR Seta Chair, reflecting my progress with my Masters/PhD degree studies as stipulated by my supervisor.

APPLICANT SIGNATURE

DATE