

FRIMAX INSTANT CASH COMPETITION – 24/04/2017 TO 30/07/2017

SHOPRITE NATAL STORES ONLY

1. This promotional competition (“Competition”) is run by Frimax and Shoprite Checkers Pty (Ltd) (“the Promoter”) and is open to all residents in South Africa who reside in Kwa-Zulu Natal, South Africa. This Competition is not open for any employees and their immediate families of the Promoter, the Promoter’s advertising and promotion agencies, associated companies, and outlet owners and staff.
2. These rules may be amended by notification at any time during the Competition, and will be interpreted by the Promoter only. Participation by all entrants (“Participants”) constitutes acceptance of these rules.
3. The Competition begins on Monday 24 April 2017 and ends on Sunday 30 July 2017 (“Competition Period”).
4. To stand a chance to win your share of R100 000 (one hundred thousand Rand) worth of cash vouchers, Participants must purchase any two 150g Frimax and/or 4x30g Frimax chips variants at any participating Shoprite stores in the Kwa-Zulu Natal Province only.
5. Denominations to be won will be R10, R15, R20, R25, R30, R35, R40, R45, R50, R70 and R100
6. Products:

All Variants ranged in the participating Shoprite Kwa-Zulu Natal Province only

- CHIPS FRUIT CHUTNEY FRIMAX 150G
 - CHIPS FRIED CHICKEN FRIMAX 150G
 - CHIPS SMOKED BEEF FRIMAX 150G
 - CHIPS MEXICAN CHILLI FRIMAX 150G
 - CHIPS CHEESE & ONION FRIMAX 150G
 - CHIPS TOMATO SAUCE FRIMAX 150G
 - CHIPS SALT & VINEGAR FRIMAX 150G
 - CHIPS PLAIN FRIMAX 150G
 - CHIPS SWEET CHILLI FRIMAX 150G
 - CHIPS CRMY CHED FRIMAX 150G
 - CHIPS STRIP FRIMAX 4X30G, CHEDDAR CRMY
 - CHIPS STRIP FRIMAX 4X30G, FRT CHUTNEY
 - CHIPS STRIP FRIMAX 4X30G, SMK BEEF
 - CHIPS STRIP FRIMAX 4X30G, MEX CHILI
7. Once the purchase is made, an extra till slip with the purchase till slip will print out for the customer to enter the competition. The customer need to then dial the USSD number on the till slip and they will be notified if they are a winner or not. The Winners will then receive a confirmation SMS with the value of the voucher they have won. The Non-Winner will only receive a message to say that they have not won with that unique entry and should try again after purchasing the combo again
 8. The Winning Voucher Value can then be used in a Shoprite KZN store only and it is valid for 30 days after the competition ended. Any winner not using their voucher before the expiry date will forfeit their prize

9. One Unique entry per purchase - see the competition till slip with the Frimax Logo for all the details
10. USSD session is 20c / 20 seconds
11. Participants may enter this promotional competition as many times as they wish provided they purchase the Participating Products each time.
12. Till Slips that are unclear, illegible or contain errors or from Disqualified Persons will be declared invalid.
13. Should any dispute arise in relation to the interpretation of these competition rules, the Promoter's decision shall be final and no correspondence shall be entered into.
14. **Important Notice: All participants and the winners, as the case may be, indemnify the Promoters, their advertising agencies, advisers, nominated agents, suppliers, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this promotional competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoters) and/or use of the Prize.**
15. All queries in connection with this Promotional Competition should be directed to Checkline with telephone number 0860 331 441.
16. A copy of the competition rules is available at no cost to the participants and can be downloaded in printable form from www.termsconditions.co.za